		Attendance	Attendance		011	Table 1	w				
	Attraction	2007	2006	Address	City, Zip	Telephone	Web	Admission	Days and Times	Description	
1	Tempe Town Lake	2,782,000	2,775,000	620 N. Mill Avenue	Tempe 85281	480-350-8625	http://www.tempe.gov/lake	Free	5am - Midnight, Daily	A 2 mile lake connected to Tempe's famous Mill Avenue District and home of Tempe Center for the Arts. Surrounded with parks and paths for hiking and biking, Town Lake offers fishing, rowing, and sailing regattas, a water playground, and special events such as Ironman Arizona, Tempe Music Festival, and New Year's Eve Block Party.	
2	Chase Field	2,699,178	2,415,444	401 E. Jefferson St.	Phoenix 85004	602-462-6000	www.dbacks.com	Tickets range from \$5 to \$185	Varies, closed on major holidays	Baseball stadium, home of Diamondbacks, multi- use facility, concerts, restaurants, team shop, tour program	
3	London Bridge	1,500,000	2,520,000	Bridgewater Channel	Lake Havasu City 86403	928-453-3444	www.golakehavasu.com	No admission fee	Open 24 hrs a day, 7 days a week	World's largest antique originally constructed over the River Thames in London in the 1830's, purchased by Robert McCulloch for \$2,460,000 and moved to Lake Havasu in 1968.	
4	The Phoenix Zoo	1,474,000	1,340,000	455 N. Galvin Parkway	Phoenix 85008	602 273 1341	www.phoenixzoo.org	\$14 adult, \$9 seniors, \$6 kids	Regular Season Hours: 9am- 5pm, call for summer hours and prices.	Naturalistic setting for 1,300 animals of 340 species, 200 endangered animals, 1-acre tropical rain forest, African Savanna	
5	U.S. Airways Center	1,392,526	1,429,052	201 E. Jefferson St.	Phoenix 85004	602-379-2000	www.americiawestarena.com	Varies per event	10am - 5pm except on event days	Multipurpose sports and entertainment venue, home of the Phoenix Suns, Mercury, Rattlers, and Phoenix RoadRunners	
6	Jobing.com Arena	1,200,000	1,253,621	9400 W. Maryland Ave	Glendale 85305	623-772-3200	www.jobingArena.com	N/A	N/A	Jobing.com Arena is home to the Phoenix Coyotes. A state-of-the-art, multi-purpose facility that hosts sporting events, major concerts, and special events.	
7	University of Phoenix Stadium	1,180,149	1,200,000	1 Cardinals Drive	Glendale 85305	623-433-7100	www.universityofphoenixstadium. com	Varies per event, tour program is \$6 for adults and \$4 for kids.	Normal business hours are M-F 8:30AM-5:30PM. Tour Hours: TuesSat, 10:30am, 12:30pm, and 2:30pm, Summer months tours offered ThursSat.	Where extraordinary memories are made on and off the field. From meetings to weddings, tradeshows to receptions, our premier venue is the ideal event location! Home of the Arizona Cardinals and Super Bowl XLII.	
8	Tlaquepaque Arts & Crafts Village	1,000,000	N/A	PO Box 1868	Sedona 86339	928-282-4838	www.tlaq.com	Free	Open Daily at 10 am, closed Thanksgiving & X'mas	A Sedona landmark since the 1970s Tlaquepaque treats visitors to an exceptional collection of over 40 galleries and shops bordered by four superb restaurants	
9	WestWorld of Scottsdale	625,000	675,225	16601 N. Pima Road	Scottsdale 85260	480-312-6802	www.scottsdaleaz.gov/westworld	Based on Event	Based on Event	An equestrian and special event facility hosting: Barret Jackson Car Auction, Scottsdale Arabian Horse Show, and the Sun Country Circuit Quarter Horse Show.	
10	Arizona State University Sun Devil Stadium	551,895	375,760	500 E. Veterans Way	Tempe 85287	480-965-3933	www.thesundevils.com	Sun Devil Football: \$5 - \$150 for single game tickets only (for questions or season ticket information contact the ASU Athletic Ticket Office at 480-727-0000).	Mon-Fri 9am-5pm	Uniquely constructed football stadium, home to the ASU Sun Devils and host to the Insight Bowl.	
11	Reid Park Zoo	478,794	457,468	1100 S. Randolph Way	Tucson 85716	520-791-3204	www.tucsonzoo.com	\$6 adults, \$4 seniors, \$2 for children 2-14, under 2 free	Daily 9am - 4pm, closed Christmas Day and closed early on Thanksgiving	17-acre zoo exhibiting approximately 500 exotic animals from continents around the world. Naturalistic habitats in a lush setting.	
12	Arizona-Sonora Desert Museum	460,000	475,000	2021 N. Kinney Road	Tucson 85743	520-883-2702	www.desertmuseum.org	(Oct - May) Adults (13 &up) \$12.00 & Child (6-12) \$4.00, (June -Aug) Adult \$9.00 & Child (6-12) \$2.00	Oct-Feb 8:30am - 5pm, Mar-Sep 7:30am - 5pm	Outdoor living museum: combination zoo/living museum/botanical garden with more than 300 animal and 1,200 plant species native to the Sonoran desert region	

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	Attraction	Attendance 2007	Attendance 2006	Address	City, Zip	Telephone	Web	Admission	Days and Times	Description
13	Wildlife World Zoo	405,000	402,000	16501 N. Northern Ave.	Litchfield Park 85340	623-935-9453	www.wildlifeworld.com	\$18 adults, \$9.50 children 3-12, children 2 and under are free	Daily 9am - 5pm, year-round	Arizona's largest collection of exotic animals including white tigers, leopards, rhino, giraffe, monkeys, zebra, lions, 320+ other species, train ride, sky ride, carousel, boat ride, and free shows.
14	Phoenix International Raceway	400,000	200,000	7602 S Avondale Blvd	Avondale 85323	623-463-5400	www.phoenixraceway.com	Varies upon event	Varies upon event	The leader in motorsports, Phoenix International Raceway offers race fans the best in racing, including two premier NASCAR Sprint Cup event weekends.
15	Rawhide Western Town & Steakhouse	350,000	N/A	5700 West North Loop Rd	Chandler 85226	480-502-5600 or 800-527-1880	www.rawhide.com	Free, with the exception of several festival dates, shows, and attractions	Seasonal	An 1880's Western frontier twon featuring attractions, retail shops, stunt shows, cookout, a legendary steakhouse, and group venues for private events.
16	Scottsdale Center for the Arts	322,421	337,000	7380 E. Second Street	Scottsdale 85251	480-994-ARTS	www.scottsdaleperformingarts.or g	Based on Performance	Based on Performance	Scottsdale Center for the Performing Arts presents contemporary dance, jazz, classical and world music, theater and satire as well as arts education programs and festivals.
17	Phoenix Art Museum	312,147	179,000	1625 N. Central Ave.	Phoenix 85004	602-257-1222	www.phxart.org	\$10 adults; \$8 senior citizens (65+) and full-time students w/ID; \$4 children 6-17; and, free for Museum members and children under age 6. Free admission Tuesdays from 3pm-9pm and first Fridays from 6pm-10pm. Special admission fees for certain exhibitions.	Tue, 10am-9pm; Wed-Sun, 10am 5pm; First Fridays, 6-10pm. Special hours apply to certain exhibits. Closed Mondays and major holidays. The Museum Store and Arcadia Farms are open during museum hours.	The largest art museum in the Southwest hosts major exhibitions and boasts more than 17,000 works of American, Asian, European, Latin American, Western American, modern and contemporary art, fashion design, and photography.
	Desert Botanical Garden	295,000	312,000	1201 N. Galvin Parkway	Phoenix 85008	480-941-1225	www.dbg.org	\$10 adults, \$9 Seniors, \$4 children ages 3-12.	Open daily except July 4, Thanksgiving Day and December 25. Oct 1 - Apr 30, 8am - 8pm, May 1 - Sept 30, 7am - 8pm	Living Museum featuring over 50,000 plants. Specialized tours, workshops, special events, seasonal exhibits, family activites, café, gift and plant shop.
19	Grand Canyon Railway	295,000	322,690	233 N. Grand Canyon Blvd	Williams 86046	1-800-The-Train	www.thetrain.com	Prices range from \$35 to \$170 depending on age and seat purchased.	Daily except Dec 24 & 25, seasonal scedules	Vintage century-old train line from Williams to the heart of Grand Canyon National Park plus 298 room hotel, RV park and pet resort, and full-service restaurant. Polar Express Christmas train to the "North Pole" in winter.
20	Arizona Temple and Visitors' Center	257,260	1,400,000	525 E. Main St.	Mesa 85203	480-964-7164	www.lds.org/placestovisit	Free	Daily 9am - 9pm, 10am - 10pm for Christmas Lights Display and Easter Pageant	Peaceful gardens, Adjacent Visitors Center features Christus statue; short tours explaining basic beliefs, Easter pageant and Christmas lights display. Featuring the new film, "Joseph Smith, The Prophet of the Restoration."
21	Mesa Art Center	250,000	237,444	1 E. Main St	Mesa 85201	480-644-6500	www.mesaartscenter.com	varies	schedule. Mesa Contemporary	Mesa Arts Center is a 212,755-square-foot performing arts, visual arts, and arts education facility, the largest and most comprehensive arts center in the state of Arizona.
22	San Xavier Mission	250,000	N/A	1950 W. San Xavier Road	Tucson 85746	520-294-2624	www.sanxaviermission.org	Donations	daily 8am-5pm, closed holidays	Finest example of mission architecture in the U.S., Often referred to as the Sistine Chapel of the U.S., active Catholic parish, welcomes all visitors

	Attraction	Attendance	Attendance	Address	City, Zip	Telephone	Web	Admission	Days and Times	Description
23	Sunrise Park Resort	2007 196,778	2006 153,924	PO Box 117	Greer 85927	928-735-7669	www.sunriseskipark.com	Winter- \$45/Adult, \$38/Youth, \$26/Juniors; Summer- \$10/Adult, \$5/Seniors	9am - 4pm Daily - Winter Ski Season; 1-AM-4PM Weekend Summer Season	Arizona's premier ski destination with three mountains, 65 trails and over 300 acres of skiable terrain. 100 Room Lodge. Open Winter and Summer Season- Enjoy weekend scenic lift rides, mountain biking, 4th of July Fireworks, and Special Events
24	Old Tucson Studios	189,000	200,000	201 S. Kinney Road	Tucson 85735	520-883-0100	www.OldTucson.com	\$16.95 Adults, \$10.95 children 4-11, 3 and under Free	June - Sept 10am - 4pm; Nov - May 10am-6pm; Nightfall Special Event- Oct Wed, Thurs, and Sun 6-10PM, Fri to Sat 6-12AM.	
25	Tucson Museum of Art & Historic Block	180,756	130,000	140 N. Main Avenue	Tucson 85701	520-624-2333	www.TucsonMuseumofArt.org	General adm. \$8, Seniors (60+) \$6, Students (13+)\$3, members & children under 12 are free, first Sunday of the month is free to everyone	Tue-Sat 10am - 4pm, Sunday 12 4pm	Blending the traditional with the inventive, the museum presents original and traveling exhibitions, and boasts a permanent collection of more than 8,000 works. The Historic Block features five distinctive properties that provide visitors with a unique look into Tucson's past.
26	Heard Museum	180,000	175,000	2301 N. Central Avenue	Phoenix 85004	602-252-8840	www.heard.org	\$10 adults, \$9 seniors(55+) and students, \$6 children 6 12, children under 6 free	Daily 9:30am - 5pm	Experience a mix of traditional and contemporary American Indian art, shopping, dining and events for locals and out-of-town guests.
27	Pima Air & Space Museum	142,000	140,000	6000 E. Valencia Road	Tucson 85706	520-574-0462	www.pimaair.org	Rates are seasonal. Nov 1st - May 31st \$13.50 adults, \$9.00 for children 7-12 yrs, 6 and under free . June 1st - Oct 31st \$11.75 adults, \$8.00 for children 7-12 yrs, 6 and under free.	Daily 9am - 5pm, last admission at 4pm, closed Thanksgiving & Christmas	250 aerospace stories told, including the fastest airplane in history, the SR-71 Blackbird
28	Taliesin West	106,000	113,000	12621 Frank Lloyd Wright Blvd.	Scottsdale 85259	480-860-2700	www.franklloydwright.org	Prices range from \$10 - \$60, five different tours, 2 seasons	Daily. Closed on major holidays	Wright's desert masterpiece showcases his brilliant ability to integrate indoor & outdoor spaces
29	Arizona Snowbowl & Summer Scenic Skyride	101,176	48,714	7 miles northwest of Flagstaff	on Hwy 180	928-779-1951	www.arizonasnowbowl.com	Winter-\$48 Adults, \$26 Juniors (ages 8- 12); Summer- \$12 Adults, \$8 Juniors	winter: 9am-4pm all week, summer: 10am-4pm all week	Winter: skiing, snowboarding. Summer: scenic skyride, restaurant, disc golf, banquet facilities. Lodging/cabins year round, packages available.
30	Verde Canyon Railroad	98,200	99,934	300 North Broadway	Clarkdale 86324	1-800-320-0718	www.verdecanyonrr.com	All First-class \$79.95, Adult coach \$54.95, Senior coach \$49.95, Child coach \$34.95, Caboose charter \$600 (up to six adults)	Year-round	From panoramic windows or open-air viewing cars, this four-hour journey includes Sinagua Indian ruins, bald and golden eagles, wildlife and a 680-ft man-made tunnel.
31	Lowell Observatory	75,716	72,766	1400 West Mars Hill Rd.	Flagstaff 86001	928-233-3211	www.lowell.edu	Adults \$6, Ages 5-17 \$3, Students/Seniors/AAA \$5	Jun to Aug- open Mon-Sat 5:30PM-9:30PM; Sept to May- open Wed-Sat 5:30PM-10PM	Lowell Observatory offers guided daytime tours, nighttime telescope viewing, space theatre programs, exhibits and science center. Founded in 1894, Lowell Observatory is active in research and public education.

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	Attraction	Attendance 2007	Attendance 2006	Address	City, Zip	Telephone	Web	Admission	Days and Times	Description
32	Museum of Northern Arizona	70,000	N/A	3101 N. Fort Valley Road	Flagstaff 86001	928-774-5213	www.musnaz.org	\$7 for adults, \$6 for seniors (65+), \$5 for students, \$4 for Native people, \$4 for children ages 7-17 and always free to members.	Open daily from 9 a.m. to 5 p.m, except Thanksgiving, Christmas and New Year's Day.	As the gateway to understanding the Colorado Plateau, MNA offers changing exhibits, informative programs, and custom outdoor adventures revealing the region's Native cultures, natural sciences, and artistic traditions.
33	Tombstone	60,953	577,684	P.O. Box: 995	Tombstone 85638	520-457-9317	www.tombstone.org	All attractions are privately-owned & entrance fees vary	Most attractions, shops, tours open regular business hours: 9an - 6pm	Nostalgic trip of Tombstone's wild-west legends, Historic stagecoach tours, gunfight re-enactments, this "living town" received billing of National Historic Landmark in 1962
34	Titan Missile Museum	53,223	49,216	1580 W. Duval Mine Road	Green Valley 85614	520-625-7736	www.titanmissilemuseum.org	Nov to May- \$9.50/Adult, \$8.50/Senior, Military, AAA, \$6 Children (ages 7-12), Free to Children under 6; Jun to Oct- \$8.50/Adult, \$7.50/Senior, Military, AAA, \$5 Children (ages 7-12), Free to Children under 6	Year Round, 8:45am-5pm. First tour at 9am, last tour begins at 4pm, closed Thanksgiving & Christmas Day.	Guided tours of this former operational Titan II missile site provide a vivid education about the history of nuclear conflict—and America's efforts to keep the peace.
35	Kitt Peak National Observatory	50,000	60,000	950 N. Cherry Ave	Tucson 85719	520-318-8726	www.noao.edu	Guided Tour charges, \$4 Adults, \$2 children (6-12) (6 & under are free)	Daily 9am to 4pm, Nightly Stargazing - By reservation only. Gift shop closes at 3:45 pm	Largest collection of astronomical telescopes in the world, visitor center with exhibits and gift shop. Evening stargazing progams by reservation.
36	Bisbee Queen Mine Tours	48,960	47,252	478 Dart Rd	Bisbee 85603	866-432-2071	www.queenminetour.com	\$12 + tax, adults, \$5 + tax youth, 4-15yrs	Daily tours at 9am, 10:30am, noon, 2pm, 3:30pm	Board the mine train for a journey deep into the mine to experience a life underground. A unique look at history for all ages!
37	Pueblo Grande Museum	42,956	61,348	4619 E. Washington St.	Phoenix 85034	602-495-0901	www.pueblegrande.com	\$5 Adults; \$4 Seniors (55+); \$3 Children (ages 6-17); Free admission to children under 6 and Museum members.	Oct to Apr- Mon to Sat 9AM- 4:45PM, Sun 1PM-4:45PM; May to Sept- Tues to Sat 9AM04:45PM, Closed Sun and Mon	Hohokam ruin and full size replicated dwellings, fascinating exhibits feature the ancient Hohokam. Exciting workshops & tours, museum store with authentic Indian arts.
38	Scottsdale Museum of Contemporary Art (SMoCA)	40,846	N/A	7374 East Second Street	Scottsdale 85251	480-874-4666	www.smoca.org	\$7 adults, \$5 students, free for SMoCA members and children under 15	Tues-Wed, Fri-Sat: 10-5pm. Thurs: 10-8pm, Sun: 12-5pm, Closed Mon. Summer Hours - Mon & Tues: Closed; Wed: 12- 5pm. Thurs: 10-8pm; Fri & Sat: 10-5pm; Sun: 12-5pm.	The only museum in Arizona devoted to the art, architecture and design of our time.
39	Sharlot Hall Museum	40,000	N/A	415 W. Gurley Street	Prescott 86301	928 445-3122	www.sharlot.org	\$5.00 (adults 18+), Members Free	May-Sept: Mon - Sat 10-5 & Sun 10-4, Oct-April: Mon -Sat 10-4, Sun 12-4	Largest cultural history musuem in Central Arizona 12 buildings including Territorial Governor's Mansion, library, & archives, theater, and gardens ona 4 acre campus, two blocks west of Courthouse Plaza
40	Challenger Space Center	39,000	50,000	21170 N. 83rd Ave.	Peoria	623-322-2001	www.azchallenger.org	Adults \$6, Students \$4, Seniors \$4	Year-round, Mon-Fri 9am-5pm, Sat 10am-4pm, closed Sundays	The Challenger Space Center of Arizona serves students, teachers and adults throughout Arizona. The center offers educational programs, guided tours, public missions, planetarium shows, stargazing, birthday parties, summer camps, facility rental and corporate team building.

	Top Private Attractions 2007											
	Attraction Attendance Attendance 2007 2006 Address					Telephone	Web	Admission	Days and Times	Description		
41	Flandrau Science Center/the University of Arizona	35,000	6,000	1601 E. University Blvd.	Tucson 85721	520-621-STAR	www.flandrau.org	\$5.00 Includes Planetarium	Thurs to Fri 9AM-3PM and 6- 9PM, Sat 12-9PM, Sun 12-5PM. Free telescope viewing Wed- Sat:7PM-10PM (weather permitting)	Experience our planetarium theater and free public observatory, hands on exhibits, and science store.		
42	? Arcosanti	31,000	45,000	HC 74, Box 4136	Mayer 86333	928-632-7135	www.arcosanti.org	\$8 suggested donation	every day, 10am to 5pm	An urban laboratory under construction in the high desert of central Arizona, Arcosanti demonstrates ways to improve urban conditions and lessen our destructive impact on the earth.		
43	Eastern Arizona College Discovery Park Campus	1,515	2,007	1651 West Discovery Park Blvd	Safford 85546	928-428-6260	www.discoverypark.com	Free	Open weekdays, 9AM-5PM, and Saturdays, 4PM-9:30PM. Stargazing on Saturday nights, weather permitting.	Educational Museum		
44	Arizona Science Center	N/A	345,256	600 E. Washington St.	Phoenix 85004	602-716-2000	www.azscience.org	\$7 (children 3-12; seniors 62+) and \$9 (adults); special ticketed exhibitions, IMAX films and planetarium presentations are additional.	Daily 10am to 5pm	More than 300 hands-on exhibits, a multi-media planetarium, five-story IMAX theater, live demonstrations, and featured changing exhibitions.		

Source: Individual Entities